



Easyfundraising: What is it?

[Easyfundraising](#) is a cashback scheme which enables you to raise funds for a designated charity (Ditchling FPTA). It is similar to [AmazonSmile](#) but includes 7,000 different major retailers and service providers instead of a single online store. Easyfundraising enables you to earn cashback not just from *shopping online* but by purchasing other items online too, including *holidays, flights, travel tickets, mobile phone deals, energy deals and insurance*. The products, prices and service you receive through participating retailers is the same but using EasyFundraising means Ditchling FPTA can benefit every time you shop.

Why is it a good way to raise money?

It is a passive income stream: it requires zero monetary donation and very little effort from you. It's easy to set up and makes steady money for our FPTA throughout the year, especially around Black Friday and the run up to Christmas. The percentage payouts available through EasyFundraising are typically more generous than AmazonSmile's 0.5% donation and because you can buy bigger ticket items, the cashback quickly adds up.

What's the catch?

There isn't one! It is money for nothing. Once you have registered, you just have to remember to click through the Easyfundraising site to your chosen retailer before you make a purchase - two extra clicks.

How to set it up

On a browser

→ Go to easyfundraising.org.uk and set up an account using your email address, Facebook or Apple logins.

- Go to "[Find a cause](#)" in the main menu and search for "Ditchling School" in the search bar
- Click on the button "Sign up and support this cause"
- Start shopping

On mobile app

- Download the Easyfundraising mobile app on [iOS](#) or [Google Play](#)
- The app will guide you through the steps to choosing a cause and creating an account using your email address, Facebook or Apple logins
- When it asks you to choose a cause - search for 'Ditchling School'
- Click on the button "Sign up and support this cause"
- Start shopping

How to use it

Once Ditchling School is set up as your designated charity, you simply have to remember to click through from the Easyfundraising website or app before making a purchase.

For example, if you want to buy your child's P.E. kit at Marks & Spencer:

- Go to the Easyfundraising website and login
- Search for M&S in the 'find a retailer' and click through to the M&S website
- Shop as usual
- M&S will make up to a 3% donation to Ditchling FPTA of the purchase price of the P.E. kit!



[Easyfundraising explained in 60 seconds](#)



Tips

It might take a little while to get used to going through Easyfundraising to your chosen retailer's online shop but it quickly becomes second nature. You can set up a *donation reminder* on both your browser and on the app to remind you.

It is especially easy to shop via the Easyfundraising apps.

You can, if you prefer, fill your basket on your retailer's website as you would usually, and then click through to it from the Easyfundraising browser to complete check out in order to ensure the sale is eligible for cashback.

Family and friends can also register with [Easyfundraising](#) to support Ditchling FPTA too: please spread the word!

Any questions, please contact ditchlingfpta@gmail.com.